

**NEW  
2016**



wildlife  
**W&L** winners and losers  
*how to turn losers into winners*

**TRY YOUR LUCK! INSIDE >>>>>**  
**...OVER 60 SURPRISES TO MAKE YOU THINK**

The natural world is changing very quickly now. The clock is ticking faster and faster. Some species are winning, some are losing. Many people are trying to help – in some exciting cases wildlife is helping itself. My series **"Winners and Losers"** looks carefully with well-documented evidence at these changes – past, present and particularly the future. Using previously unseen footage from the recent past we bring the story right up to date and try to look forward as to the winners and the losers we might expect – and why. As far as I know, no one has done this so deliberately around the world with so many species and places. In the 60+ shortish films recently finished in 2016 we find many examples of winners, or, at least those trying not to be losers!

Richard Brock

*Please Turn Over... much more inside >>>>>*

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**Croc Attack!** She was attacked on a remote African lake. Why? Was it a lack of trees? (10')



**Are whales winning?** Our attitude to whales and dolphins is confused. We love them in their home, the sea. We (some) love them in SeaWorld performing tricks. But SeaWorld and its money is now threatened by public opinion, and Japan, Norway and Iceland are the latest survivors still fighting not to the save whales and dolphins in the wild. Who will win in this whale of a tangle? (27')

**Ecostarica.** Ecotourism – the truth. Just how green is it? (Two films = 50')

**Any More Dodos?** Mauritius, where the last dodo died, is now the home of rare species saved from extinction, linked to the UK where captive breeding could save even more. At the Durrell Wildlife Conservation Trust. (15')



**The Real Cost of Cattle.** The impact of ranching for beef on wildlife in South, Central and North America. (Two films = 50')

**How to Beat the Big Boys.** Examples of huge corporations hit by bad publicity e.g. in Dubai, SeaWorld, Coca Cola, John West, Unilever, Volkswagen, Shell. Every win for conservation adds to the power of film-makers in the future. (8')



**Chimps and Trees.** The extraordinary story of one chimp and a dedicated biologist, from the Congo to Kenya. (25')

**Is Dubai Doomed?** A hard look at a profligate ecosystem that may collapse when its famous man-made islands drown as the sea level rises. Will it end up as a ghost city when archaeologists of the future wonder what went wrong – like Machu Picchu and Easter Island? (45')

**The Fulmar's Warning – the flying dustbin.** This beautiful seabird nests on cliffs and feeds at sea. But its food often contains plastics which are then passed on to the chick, which may then die, as will the parents as the plastic build-up continues. And that's the same stuff we "excrete" from our lifestyles – often innocently. (30')

**The Egrets are Landing.** Little, cattle and great egrets – these beautiful herons are invading the UK. How do they do it? (20')

**Bluefin Tuna Blues.** Fished to near extinction, can this "superfish" survive, despite human greed and the fashion of sushi? One fish can cost \$1 million. (20')

**Tales of Two Ponds.** Moorhens have distinctive tails – and they're both sexy and violent! At two different ponds, starting from scratch, we show how important ponds are to an amazing variety of wildlife. (20')



**Turtle Time.** These dinosaurs still visit beaches and must compete with tourists for space. Can they win? Yes, maybe, but only with a lot of help from their friends – right now! (Two films = 56')

**School in the Bush.** How to reach children with a film show about wildlife, cattle and water. To them, fascinating and important in the future. (20')



**Spoon-billed Sandpiper.** An amazing cooperative effort to save one of the world's rarest birds, linking Russia, China, Bangladesh, and the UK, where a very ambitious project is under way. (20')

**Galapagos Revisited.** The then, now and next? of this very famous group of islands which inspired Darwin to his theory of evolution. (Three films = 90')

**Turkey's Treasures.** With a local guide Zafer we reveal rare monk seals, fishing conservation and local life. (Five films = 50')



**Salmon – Saving a King.** From the furthest Atlantic the King of fish approaches the rivers of Europe. It faces fishermen of many sorts, pollution, dams, parasites and disease. (20')

**Wolves Across Europe.** From Portugal to Russia we see how wolves are winning – often despite man. Will they come to Scotland? (20')



**Fabulous Frogs.** With their marvellous diversity worldwide, amphibians have become warnings from the wild. Can we help? (30')

**Arowana.** In the Amazon this extraordinary mouthbrooding fish leaps to grab insects or even birds. We follow the tropical fish trade to Miami, Singapore and back to the Amazon and see how it's changing. (Two films = 50')

**Everglades for Ever?** That depends on Florida's use of freshwater, life blood to the planet, taken for farming sugar, which affects our health. (25')

**Spix's Macaw.** Down to one in the wild in Brazil. Surely that's extinction for this lovely blue parrot? Not quite... (20')



**Young Father Thames.** The whole length of the river from the points-of-view of a heron above and an eel below, we look at the potential for wildlife as a result of London's new "Super Sewer". (Two films = 50')

**Vultures – Nature's Bin Men.** Their value, and the recovery of the amazing bone-dropping bearded vulture in Spain and the Alps. (Five films = 56')

**Namibian Nightmare.** ...when a train safari went disastrously wrong. How lion safaris vary between the good, the bad and the ugly – for example "Cecil" the lion. (Two films = 50')



**Hippo!** Friend or foe? (13')

**Wild Promos.** Examples of Richard Brock's work since leaving the BBC's Natural History Unit after 35 years – up to today, into the future. (10')

**Bongos are Back!** The beautiful mountain bongo is now winning in the forests of Kenya. How? Why? (20')

**Can the Red Win?** How people are helping red squirrels to beat the introduced grey – the latest. (40')



**Water Vole in a Hole.** Help – then success? (22')

**Somerset Trio.** Both winning and losing – the famous floods, beautiful aquatic diversity, a new nature reserve and the story of three cute rescued otter cubs. (Three films = 90')

**Concert for Trees.** Good fun. Good for trees. And Kenya. (10')

**Morley's Dream.** In Ecuador Morley Read works with the locals and they plant trees. Not far away oil pollutes the upper Amazon and the rain forest suffers. What can Morley do? (10')



**Being a Stork.** When they're not delivering babies, what do white storks get up to? Seen through their eyes in fascinating SW Turkey we join the birds as they rear their own babies. (Two films = 55')



**Butterflies in the Coalmine.** Not canaries, but insects, in a "race" from North Africa to the Arctic Circle, and the impact of climate change. (Two films = 40')

**Sardinia's Super Coast.** Travel right around this beautiful Mediterranean island with a Bond girl below, and a white bird above, as our guides. See how it is and may become as tourist pressure on the coast increases every year. (Two films = 40')



**Missing Lynx – the Algarve tiger.** Can the world's rarest cat be rescued from the threats of Wimbledon strawberries, golf and rabbits? (Two films = 40')

ALSO... IN PROGRESS

**Kenya's Birds of Prey/fish eagle. Crowned Eagle – King of the Forest. Crowned Crane – Queen of the Marsh**



**Buffalo.** They're big brutes!

**Freshly Squeezed Giraffe.** Lake Naivasha and the flower trade in Kenya.

**Four Mediterranean Islands – Crete (Greece), Sardinia (Italy), Majorca (Spain), Corsica (France).** Tourism and wildlife.

AND... THE FUTURE

The connecting theme across all these wildlife stories, some positive others challenging, show human animals and their impact on their only home, Planet Earth. The so called Laws of Nature still apply today (as they did allegedly to Adam and Eve and that snake). Survive – that is the challenge, and indeed opportunity, right now. Wildlife can show us how that can work – with our help perhaps? Or not.

Syrian refugees and millions of others reveal the limits of overpopulation, food, water, political inability, in a world of winners and losers. It's very difficult and, probably, needs to be solved within 10 years. If not, it seems there will be more losers, of people and wildlife and of the planet itself. Perhaps, just perhaps, today's media in its widest sense, can turn that around. If not, our species and its only home are in trouble. So, can we fix it? The media can.

Follow that wolf...



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"We've been celebrating nature by bringing its wonders to the TV screen all over the world. Now that world is changing, faster and faster, and nature needs help. The media can do that, at a local level, be it with decision makers in the government or in the village."



*Richard Brock*  
 Richard Brock

"Richard's interest in and concern for the natural world has resulted in the formation of the Brock Initiative. He and his team intend to reach people locally in order to make a difference on the ground. I wish him every success."

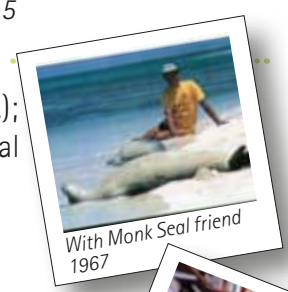


Sir David Attenborough  
 "Sounds like a very good idea"  
 19/01/15

**Important!** There will be a 1-3 minute Series Promo (YouTube etc.); plus a 17-minute Series Promo. Also there will be 5-minute individual promos for all of the 60+ shortish Main Films. Distribution and marketing will be by all means possible via all media. Job anyone?...in 2016 onwards!

In a crucial way the BBC, my previous employer over many years, has enabled me to make this series with a small team. It has been a lot of fun and a privilege to visit places and see marvellous wildlife, and it has been, and is, my generous pension that has paid for it – my contribution to the living planet.

It seems **climate change** is hardly a hot ratings topic for TV and the media. Why this should be is rather a mystery, considering it's a predicted and proven threat to all creatures great and small. So say the Pope, President Obama and Sir David Attenborough – no less. But who's listening and watching – and caring, despite the *The Inconvenient Truth* (1966)? I hope "*Winners and Losers – how to turn losers into winners*" will help to "smuggle in" a different, positive, realistic perspective – "Climate change by stealth". Après the Paris UN Conference (December 2015) and into a precarious future...



**The Brand of Change.** With so many very different issues, subjects, styles and lengths you can "package" your own mix-and-match combination. Hopefully a distinctive "**Winners and Losers**" brand will come through and viewers will know the kind of production to expect. For free. This also applies to wider audiences for education at schools or

similar, conservation organisations or campaigning by consumers where exposure is an increasingly valuable opportunity these days.

Diversity and the "bio" version of it are the key to everything. Why try, at great expense, to live on Mars, Pluto or the Moon? They're dead! We have so much potential on our unique living planet.



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